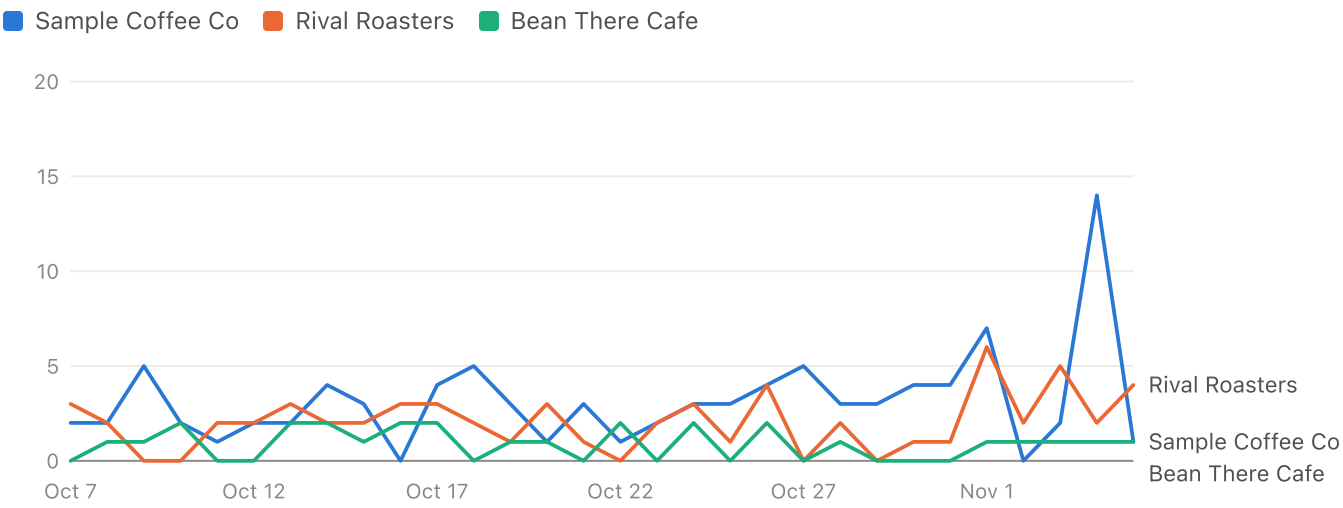
Mention Radar media report

Demo: Sample Coffee Co

October 7, 2026 to November 5, 2026

Sample Coffee Co was mentioned 95 times between October 7, 2026 and November 5, 2026: 44 positive and 16 negative. Its share of voice against competitors was 52%.

Mentions per day



Brand and competitors

Tracker	Mentions	Change	Share of voice	Positive	Neutral	Negative	Net sentiment
Sample Coffee Co	95	+6%	52%	44	35	16	+29
Rival Roasters (competitor)	62	+17%	34%	27	20	15	+19
Bean There Cafe (competitor)	27	+8%	15%	11	8	8	+11

Highlights

Bluesky @cltfoodie.bsky.social Oct 23, 2026 399 engagement positive Rival Roasters #service

Review: Rival Roasters is worth the drive

Demo summary: Review: Rival Roasters is worth the drive.

Bluesky @queencitybites.bsky.social Oct 8, 2026 398 engagement neutral Sample Coffee Co #hours

Sample Coffee Co announces new menu for fall

Demo summary: Sample Coffee Co announces new menu for fall.

Reddit r/Coffee Oct 31, 2026 397 engagement neutral Sample Coffee Co #hours

Sample Coffee Co hiring for several positions

Demo summary: Sample Coffee Co hiring for several positions.

YouTube Weekend Wanderers Oct 7, 2026 390 engagement negative Rival Roasters #pricing

Rival Roasters raises prices again

Demo summary: Rival Roasters raises prices again.

Reddit r/Coffee Oct 21, 2026 388 engagement positive Sample Coffee Co #service

Sample Coffee Co expands hours after record summer

Demo summary: Sample Coffee Co expands hours after record summer.

Reddit r/Charlotte Nov 4, 2026 383 engagement negative Sample Coffee Co #pricing

Thread: disappointed with Sample Coffee Co lately

Demo summary: Thread: disappointed with Sample Coffee Co lately.

Negative coverage

News QC Nerve · Dana Whitfield Oct 15, 2026 negative Sample Coffee Co #cleanliness

Health inspection flags issues at Sample Coffee Co

Demo summary: Health inspection flags issues at Sample Coffee Co.

News QC Nerve · Priya Raman Nov 4, 2026 negative Sample Coffee Co #wait times

Thread: disappointed with Sample Coffee Co lately

Demo summary: Thread: disappointed with Sample Coffee Co lately.

Reddit r/Charlotte Oct 17, 2026 70 engagement negative Rival Roasters #pricing

Customers complain about long waits at Rival Roasters

Demo summary: Customers complain about long waits at Rival Roasters.

News Axios Charlotte · Priya Raman Nov 4, 2026 negative Sample Coffee Co #cleanliness

Health inspection flags issues at Sample Coffee Co

Demo summary: Health inspection flags issues at Sample Coffee Co.

YouTube CLT Eats Oct 26, 2026 21 engagement negative Bean There Cafe #wait times

Customers complain about long waits at Bean There Cafe

Demo summary: Customers complain about long waits at Bean There Cafe.

Where the coverage came from

Outlets: r/Charlotte (21), QC Nerve (19), @cltfoodie.bsky.social (18), @queencitybites.bsky.social (14), The Charlotte Observer (14), Hacker News (14), Axios Charlotte (13), Charlotte Business Journal (12)

Journalists: Alicia Gomez (16), Priya Raman (15), Dana Whitfield (14), Marcus Lee (13), Tom Kessler (12), Jordan Blake (9)

Topics: #service, #community, #menu, #expansion, #hours, #pricing, #hiring, #cleanliness, #wait times

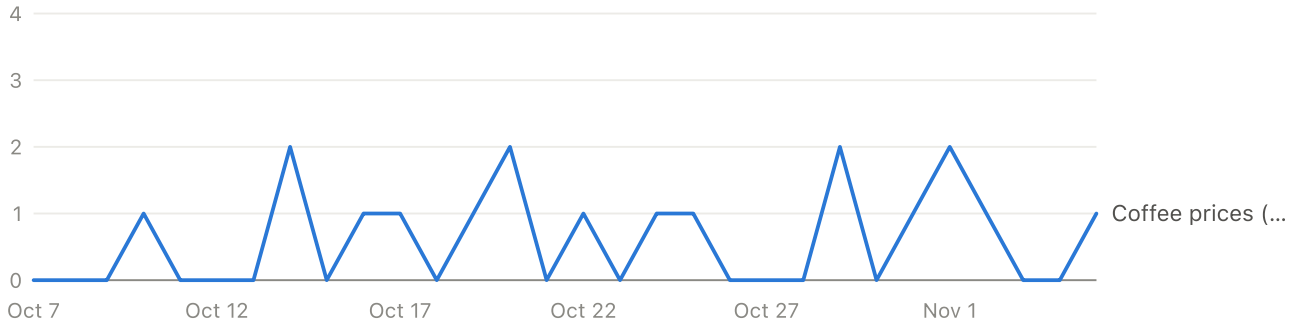
Market watch

News that drives demand. Not counted as mentions of Demo: Sample Coffee Co.

Coffee prices (market)

18

no earlier data



News QC Nerve 7 min ago neutral **Coffee prices (market)** **#coffee prices**

Coffee prices hit a 10-year high

Demo summary: Coffee prices hit a 10-year high.

News Axios Charlotte Nov 2, 2026 neutral **Coffee prices (market)** **#coffee prices**

Why your latte costs more this fall

Demo summary: Why your latte costs more this fall.

News The Charlotte Observer Nov 1, 2026 neutral **Coffee prices (market)** **#coffee prices**

Coffee shortage warning from growers

Demo summary: Coffee shortage warning from growers.

News Axios Charlotte Nov 1, 2026 neutral **Coffee prices (market)** **#coffee prices**

Coffee prices hit a 10-year high

Demo summary: Coffee prices hit a 10-year high.

News QC Nerve Oct 31, 2026 neutral **Coffee prices (market)** **#coffee prices**

Cafes raise prices as coffee costs climb

Demo summary: Cafes raise prices as coffee costs climb.

News WBTV Oct 29, 2026 neutral **Coffee prices (market)** **#coffee prices**

Coffee prices hit a 10-year high

Demo summary: Coffee prices hit a 10-year high.